



*Representing the Best in
Graphic Arts & Communications*

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Top 10 Reasons to be a Member of the Printing Industry of Minnesota, Inc.

10. **2-in-1 Membership.** When you become a member of PIM your company is automatically a member of the Printing Industries of America (PIA). Visit www.pimn.org and www.printing.org for member resources and links.
9. **Print Access and PIM Buyers Guide Listings.** Your company will be listed in the national database, Print Access, and in the PIM membership directory/buyers guide which is distributed to 10,000 printers and print buyers throughout MN and beyond.
8. **Networking and Referrals.** Monthly networking opportunities are available for members, including the Olive Club, HR Council, Financial Executive Council and the Small Business Owner/Manager Council. Annual events include the Star of Excellence Awards competition, Print Showcase, Mingle Jingle and the PIM Golf Outing. Valuable referrals are a result of participating in PIM networking events. PIM refers all print buyers to members only.
7. **Student Internship Wage Reimbursement.** Members Only! The Pohlad Foundation has provided PIM with funding to reimburse members for summer intern wages. Receive up to \$2400 per member company!
6. **Local and National Legislative Leadership.** Both PIA and PIM provide protection for members with lobbyists with their eyes on legislation that affects the printing industry.
5. **Insurance Programs.** PIM Insurance Services includes a free insurance consultation for group health, long and short-term disability, group life, group dental and retirement plans. Want to reduce your insurance costs?
4. **Great Printer Environmental Initiative.** PIM members have access to environmental, health and safety consultations. Only PIM members are eligible to become a certified GREAT PRINTER. Print buyers are paying attention to printers who are certified. And, in many cases, certified Great Printers only outsource to other Great Printers. A Great Printer marketing tool kit is available along with ongoing PIM staff assistance.
3. **PIM Staff and Buying Power Programs.** Being a PIM member offers you access to our professional staff. Let us do the leg work for you when you need to find solutions for business issues. PIM member buying power programs are also available on products/services such as Adobe, Xerox, FedEx, Staples, Office Max, etc.
2. **Education and Training.** The IKON Learning Center at PIM hosts a variety of classes designed to help you grow your business and develop your staff - customer service, sales training, color management, etc.
1. **Credibility by Association.** PIM members are **ASSOCIATED WITH THE BEST!** PIM communicates industry news to members on a regular basis, including: legislative, education, member news, events, etc.