

2011
Star of
Excellence
Awards

*Is your company one of
the brightest stars in the
printing industry?*

Call for Entries

The Star of Excellence Awards competition is open to all PIM members. Every printing company produces pieces that are outstanding. Hundreds of PIM members have submitted entries in the Star of Excellence competition in hopes of being recognized with the STAR!

Past winners have found that winning a Star of Excellence Award can be a powerful tool in helping to grow their business. Receiving an award in the largest, most prestigious print competition in the Midwest tells your customers and prospects that your company produces some of the finest print available. The promotional possibilities are endless!

Visit www.pimn.org for details. Download the category list and entry forms. Review those unique projects you have printed between January 1, 2011 and December 31, 2011, and enter them in the 2011 Star of Excellence competition. Entry deadline is February 10, 2012.

Judging is held in February with winners notified in early March. Each year winners of the Star of Excellence Awards competition receive their awards at the Star Awards Banquet - an unforgettable evening of networking and celebration. The event features a gallery of the Best of Category winning entries, vendors as well as a dinner with entertainment and presentation of the awards. Mark your calendar for April 26, 2012 at the McNamara Alumni Center, U of M Minneapolis campus.

Contact Lola at 651.789.5504 or lfaufau@pimn.org with your questions.



Education Foundation



Environmental Service Corporation

PIM is an affiliate of



Insurance Services Corporation



Awards Entry Information

Your entry is requested!
Deadline to submit is February 10, 2012.

This is your opportunity to showcase the best you have produced in 2011. Winners will be announced at the 2011 PIM Star Awards Banquet on April 26, 2012.

WHO CAN ENTER

The competition is open to all PIM members who want their customers to know they produce award-winning quality products and services. Entries must have been printed at PIM member companies between January 1, 2011 and December 31, 2011.

BENEFITS OF ENTERING

- ★ Increased name recognition within the industry
- ★ Best of Category winners will receive FREE entry registration in PIA's Premier Print Awards competition (Note: Winners must forward their entries to PIA - PIM does not forward.)
- ★ Widespread exposure of winners in PIM's monthly newsletter, *Graphic News* and the annual PIM Buyers Guide and Membership Directory
- ★ Press releases will be sent to trade publications and appropriate newspapers

IS THERE A LIMIT TO NUMBER OF ENTRIES?

There is no limit to the number of entries per company or individual. If a piece meets the criteria, it can be entered in more than one category.

HOW ARE THE ENTRIES JUDGED?

The team of judges includes experts in the graphic arts industry throughout Minnesota and beyond. An entry is judged first on technical expertise and quality of printing; next on design features and overall graphic appeal. Entries with visible technical flaws will be disqualified from the judging process. Please check your samples carefully.

Judges will not know which company submitted the entry (except in the case of self-promotion category). PIM reserves the right to re categorize any entry if it is determined that the entry may be judged more fairly in a different category.

HOW TO ENTER

Two unmounted copies of the piece must be submitted for each category. Complete one Star of Excellence Award Master Form for each piece/category entered. Attach a complete I.D. tag to the back of each entry. Reserve a copy of the piece for your personal promotional use in the event it is a winner.

NOTIFICATION OF WINNERS

Award winners for Star of Excellence *Best of Category*, *Best of Division* and *Certificate of Merit* will be notified by mail after judging is completed. *Best of Category* and *Best of Division* winner will be recognized at the Star Awards Banquet on April 26, 2012. The *Best of Show* winner chosen from the *Best of Category* winners will be announced at the end of the evening.



2011 Star of Excellence Awards



Item Entry Form

Complete One For Each Entry

1. Select the best pieces to enter from work you produced between January 1, 2011 and December 31, 2011.
2. Review the Award Categories and determine which category(s) to enter the piece.
3. Complete **three Entry Identification Tags**. Attach one to each of the two pieces required for entry and one to this form.
4. Complete one **Item Entry Form** for each piece you enter. If you enter a piece in more than one category, complete an Item Entry Form for each category and provide two ID tagged pieces for each category entered. Photocopy this sheet as necessary for entries and your records.
5. Attach any description or statement to the Item Entry Form as required by some categories for entry.
6. Complete only one Master Entry Form. Calculate total entry fee due based on number of entries submitted.
7. Submit one Master Entry Form, all Item Entry Forms, and all ID tagged entries by February 10, 2012 to:

Printing Industry Midwest
 2011 Star Awards Competition
 Rosedale Towers
 1700 Highway 36 West, Suite 510
 Roseville, MN 55113

Contact Information

Name _____
 Title _____
 Company _____
 Address _____
 City, State, Zip _____
 Phone _____
 Email _____
 Company Website _____

Select Your Division

- ____ Division 1: Printer with 20 employees or fewer
 ____ Division 2: Printer with 21 - 50 employees
 ____ Division 3: Printer with 51-100 employees
 ____ Division 4: Printer with 101 - 250 employees
 ____ Division 5: Printer with more than 250 employees
 ____ Division 6: Non-printer - designer finisher, etc.

Enter Your Category

____ Letter ____ Number

Other Companies Involved in Production

Designer _____
 Prepress _____
 Binder/Finisher _____
 Typesetter _____
 Printer _____
 Other (specify) _____





ID Tags

Complete Three For Each Entry Attach a completed ID tag to each of the two pieces required for each entry and attach one copy to the Entry Form for the corresponding entry.

Star of Excellence Entry Identification Tag

Tape one copy of this tag to the back of each entry you submit and to the corresponding Entry Form. All information must be completed to ensure proper handling of entry.

Title of piece _____

Category Letter _____ Number _____

Category Name _____

Division Number _____

Phone Number _____

For office use only



Star of Excellence Entry Identification Tag

Tape one copy of this tag to the back of each entry you submit and to the corresponding Entry Form. All information must be completed to ensure proper handling of entry.

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For office use only



Award Levels


-  **BEST OF SHOW**

The *Best of Show* is selected from all Best of Category winners. It is the highest honor a PIM member can receive in the Star of Excellence competition.
-  **BEST OF CATEGORY**

The *Best of Category* is awarded to the most outstanding entry in each category. The entry must be flawless to win. This means every category may not have a winner selected. Awards will be presented at the Star Awards Banquet.
-  **BEST OF DIVISION**

Noted by a “star” (★) in the category listing. Some of the entry categories are broken down into divisions to allow printers of the same size to compete against one another. Division winners within a category compete against each other for the top award for that category. All *Best of Division* winners will be recognized at the Star Awards Banquet.

DIVISION BREAKDOWN

 - Division 1: Printers with 20 or fewer employees
 - Division 2: Printers with 21 to 50 employees
 - Division 3: Printers with 51 to 250 employees
 - Division 4: Printers with 251 or more employees
-  **CERTIFICATE OF MERIT**

Some of the entries not receiving Best of Category or Best of Division awards deserve to be acknowledged for achieving high-quality printing. The judges award a Certificate of Merit to those pieces meeting this requirement. There may be several Certificates of Merit in a category, or none at all.



Master Entry Form

Complete One Per Company

1. Select your best projects and complete **Item Entry Forms** for each project/category you wish to enter.
2. Compile all your **Individual Item Entry Forms** and list on this **Master Entry Form** in space provided.
3. Complete only one **Master Entry Form**. Calculate total entry fee due based on number of entries submitted.
4. Submit one **Master Entry Form**, all **Item Entry Forms**, supporting documentation and all ID tagged entries by:
Entry Deadline **February 10, 2012** to:

Printing Industry Midwest
2011 Star Awards Competition
Rosedale Towers, Suite 510
1700 Highway 36 West
Roseville, MN 55113

Questions?

Contact Lola Faufau at 651.789.5504 lfaufau@pimn.org

Contact Information

Name _____
Title _____
Company _____
Address _____
City, State, Zip _____
Phone _____
Email _____

PIM Members: Calculate your Entry Fees

_____ Number of entries x \$40/entry = \$ _____
(First 5 entries)
_____ Number of entries x \$35/entry = \$ _____
(Entry #6+)

New Members in 2010 - Buy-One-Get-One-Free!

_____ Number of entries x \$40/entry = \$ _____
_____ Number of 2nd entries x \$0/entry

Payment Options

_____ Check enclosed payable to PIM
_____ Invoice my company
_____ Charge to ___ VISA ___ Mastercard ___ AmEx
Card No. _____
Expiration Date ____/____/____
Cardholders name _____

Summary of Entries

Entry 1
Title of piece _____
Category Letter _____ Number _____

Entry 2
Title of piece _____
Category Letter _____ Number _____

Entry 3
Title of piece _____
Category Letter _____ Number _____

Entry 4
Title of piece _____
Category Letter _____ Number _____

Entry 5
Title of piece _____
Category Letter _____ Number _____

Entry 6
Title of piece _____
Category Letter _____ Number _____

Continue list on separate sheet if necessary

