

# Earth Day 2009



The Great Printer Environmental Initiative has been going strong since 1997. The program requires an annual audit and a continuing program of Beyond Compliance projects, which must have some benefit to the environment or safety and health of employees and not be required by law. If you are thinking about getting a certification, call Paul to find out how you can be a Great Printer.

## Be Kind to the Planet

### Tips for Members Who Want to Be Green

If you are a Great Printer, you can use these items as part of your Beyond Compliance projects. Call Paul with your plan or to find out about how easy it is to become a Great Printer!

#### Cost-Effective Energy Improvements

Upgrade to eco-friendly lighting — Replace high-energy use lamps with more energy-efficient lamps: Change T-12 Magnetic to T-5 or T-8 with electronic ballast; Incandescent bulbs to Compact fluorescent bulbs; Incandescent exit signs to LED exit signs; Metal Halide or high pressure sodium Hi-Bay fixtures to T-8 fluorescent fixtures.

T-5 or T-8 lighting is good for high ceilings and large area lighting. They consume up to 50% less energy than metal halide, pulse start metal halide and high press sodium fixtures. It is fully controllable, providing instant-on, instant re-strike, dimming options, daylight harvest-ing and motion sensor capabilities. Plus, bonus for printers, improved color rendering and color temperature!

Tax deductions are available for energy efficient upgrades!

#### Water/Air

Check for and repair leaks; install water-saving devices (low-flow faucets and toilets); use shut off nozzles on hoses. Use the right size air compressor for the job.

#### Landscape for the Environment

Reduce the amount of blacktop on your property; water lawns at off-peak times (never in the heat of day); do not water pavement; water less by landscaping with native plants - less lawn equals less maintenance; install moisture sensors on automatic sprinkler systems.

#### Encourage your employees to adopt green behavior

Offer telecommuting when possible; help set up carpools; offer bike parking.

Take advantage of natural light when possible; install motion detector lights for less used rooms; install programmable thermostats.

Use green vendors when possible; buy equipment with the Energy Star label; use eco-friendly cleaning supplies; buy local to reduce transportation impact; buy from a green energy company, ask about energy credit programs.

Recycle office equipment and supplies like your computer, desks, chairs, 3-ring bind-ers, etc.

### Living Green Expo

State Fairgrounds, St. Paul

May 2 - 3, 2009

Come see the Great/Green Printers at Booth location B2

Details and registration:  
[www.livinggreenexpo.org](http://www.livinggreenexpo.org)

This is a special Earth Day edition of **Graphic News Update**

This electronic publication is being sent to key contacts at PIM member companies. We encourage you to distribute it to other managers who may benefit.

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