

...a library of business and professional e-learning courses available to PIM members

The Business Challenge: As businesses strive to compete by doing more with less, keeping their employees well trained and current becomes more challenging each day. This leads to a number of business and learning issues such as:

- Getting new employees trained as quickly and effectively as possible.
- Lost productivity due to untrained and undertrained employees.
- Lost margins and sales due to sales and customer service employees who do not have the necessary relationship building skills, negotiating skills, technical skills, and product knowledge.
- Risk of fines and other penalties because employees have not had necessary training and/or documentation to be in compliance with various government regulations.
- Costs and time demands of traditional classroom training and/or costs of off-site training: tuition, travel, lost productivity.

The Solution...  ... a library of interactive e-learning courses that address: Business and Professional Development; Leadership and Management Development; Sales and Customer Service Skills; Personal Development; Legal Compliance; Workplace Safety; Desktop Computing; and much, much more --- over 3500 courses.

Why TotalTrain?

- It is an investment in the future of your business.
- It can propel staff and employees to increased productivity and effectiveness.
- It is available 24/7.
- It is cost-effective.

Who needs TotalTrain?

- Every business - large or small
- All management levels and many departments including HR, environmental and safety, management, customer service, communication, administrative, sales and marketing, finance, and more.

If you have a training need... TotalTrain has a training solution!!

How is TotalTrain packaged?

Learning is available in Single Courses; Flex Packaging such as 5 courses, 10 courses, 20 courses, or Unlimited Packaging. Pricing varies depending on the number of employees/users and the packaging selected.

How will TotalTrain relationship function?

- PIM member contacts PIM office (or Ron Strand of Russell Associates), expressing interest in training.
- Ron Strand of Russell Associates handles request for information and treats member like any other customer; including completing discovery of training needs; making a recommendation; and setting up access to training.
- PIM member receives appropriate invoice based on package selected.
- PIM member receives a 5% discount on purchases.

The Benefits of

- No classroom or set hours...Training can be taken anytime at a computer with internet access.
- No instructor...Students learn on their own in a one-on-one tutored environment.
- Broad reach...Training can be used to quickly disseminate new policy or product changes, as well as ensure everyone is aware of them by monitoring completion.
- Traceable...Training can track individual performance, indicate levels of proficiency, record times, and document that the student completed the training and passed or failed.
- Fast...Case studies show it takes 50% to 65% less time to train a student than traditional methods.
- Non-threatening...Most students find e-learning easy to use and enjoyable.
- Well trained employees lead to increased productivity, sales, customer satisfaction, and employee satisfaction.

For support, contact:

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