



For Immediate Release

## **PRINTING INDUSTRY OF MN AND DUNWOODY SAY “PRINT IS NOT DEAD!”**

Roseville, MN – February 19, 2010 – The 2010 Print Showcase event, coordinated by the Printing Industry of Minnesota, Inc. (PIM), attracted over 300 printers, print buyers and suppliers to Dunwoody College of Technology on February 18, 2010. This year’s theme was “Print is Not Dead.”

“Minnesota’s graphic arts and communications industries include the best schools, designers and printers in the United States,” said David Radziej, president of PIM. “Print Showcase brings everyone in the industry together to make new business connections, and the event showcases the latest print technologies and capabilities.

In addition to hosting the event, Dunwoody graphic arts students displayed samples of their work for potential employers to consider. “Dunwoody has been a leader in training professionals in the printing and graphic arts industries for nearly 100 years,” said Pete Rivard, instructor at Dunwoody. “ Our flexography printing program is regularly recognized as the top college program in the nation, and our digital printing curriculum is second to none.”

Print Showcase 2011 will be held on February 17th at Dunwoody.

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*The mission of the Printing Industry of Minnesota, Inc. is to be the leading resource to enhance the strength and profitability of the printing, graphic communications and related industries through advocacy, education, insurance, safety and environmental information.*