

PIM Promotes Print to over 3500 Minnesota High School Students

PIM has been busy this Winter and Spring of 2008 promoting print to students! Starting in late February and cruising into May, PIM facilitated 6 Student Print Days (SPD) and visited more than 20 high schools, speaking or participating in programs. We made good use of our new Careers in Print DVD to get the point across that Print is a great Career Path!

Timeline of events this 2008:

February 5 – Centers for Training & Careers – (20 students)
February 13 – St. Paul Career Fair – (200 students)
February 14 – North HS Career Fair – (500 students)
February 14 – Southwest HS Career Fair – (500 students attended)
February 29 – Mesabi Range Community and Technical College SPD (Mesabi) – (300 students from the Iron Range Area)
March 6 – South Central College SPD (Mankato) – (75 students from the Mankato Area)
March 14 – Augsburg Fairview Academy Career Presentation – (30 students)
March 17 – North HS Presentation – (15 students)
March 19 – Johnson HS – (500 students attended)
March 24 – Southwest HS Presentation – (20 students)
March 25 – MDICareer Fair – (30 students)
March 26 – Menolo Park Academy – (20 students)
April 3 – Augsburg Fairview Academy – (25 students)
April 9 – Dakota County Technical College SPD – (100 students from Rosemount, St. Paul, Chaska)
April 11 – Dunwoody/Hennepin Technical College SPD – (60 students from Austin and Anoka)
April 16 – Roosevelt HS Career Fair – (100 students)
April 21 – Wellstone International HS Career Fair – (100 students)
April 25 – South HS Career Fair – (500 students attended)
April 26 – South Central College SPD – (50 Students from the Mankato Area)
April 26 – St. Cloud Technical College SPD (50 students)
May 8 – Washburn HS Career Fair (500 students attended)

PIM believes recruiting for and promoting Print as a career choice is a number one priority. These kids are our future and we will need them in large numbers in the next 10 years. Competition will be fierce! At each career fair there were 30 to 40 companies or organizations participating, each promoting careers in health, construction, administration, government entities and many more. These kids have lots of options.

PIM would like to thank the following companies for donating money, prizes and time to the PIM Student Print Days:

Carlson Craft
Daily Printing, Inc.
Central Minnesota Printing Professionals
Engage Print, Inc.
GLS Companies
Graphic Finishing Services
IWCO Direct

Japs-Olson Company
The John Roberts Company
Maximum Graphics
Merrill Corporation
Midwest Ink
Nahan Printing
Pearson NCS
Priority Envelope, Inc.
RR Donnelley – Metro Plant
SkillsUSA
St. Cloud Times
Thomson Reuters
Western Graphics

A special thank you to Advanced Web, DieCraft Company, GLS Companies & Japs-Olson Company for their part in the creation of our great new recruiting tool – the Careers in Print DVD! If you would like to view the video it is posted on YouTube under “Careers in Print”